

When your own loved ones don't feed you, how do you trust anyone?



APRIL 2024

Dear Associational Missionary Strategist:

Thank you for being our faithful partner in ministry. You have stood steadfast with Baptist Children's Homes (BCH) and the result of your dedication is children's lives being forever changed. NC Baptists have shown our boys and girls the love of Christ at critical times in their lives -- times when they were uncertain if they could trust any adults ever again.

When boys and girls come into the care of our cottages or in our family foster homes, it is because often times they have been removed from their families for their well-being. They have experienced abuse and neglect at the hands of the adults who were supposed to love them and take care of their daily needs including making sure they were fed. Our cottage parents and foster parents see very quickly when a child's family has not provided them the food they needed. **When a child has not been able to depend on his or her own loved ones to care for them, it makes it almost impossible for that child to trust any adult.**

You provide children food while pointing them to Jesus. Through the Food Roundup in April, your association, along with NC Baptists throughout the state, has the opportunity to help rebuild children's hope and trust. Boys and girls see us, as believers, collecting food, supplies and gift cards to ensure they have three meals a day. **When the children ask their BCH cottage parents why churches are collecting food for them, they are able to say, "It's because they love you, but most importantly, it's because they want you to know that God loves you."** The Food Roundup is a gospel opportunity as 80% of those we serve at BCH are unchurched and unreached for Christ.

New resources are available for your association. Thank you for your leadership and support! The collection list with the most-needed items has been updated. New flyers have been designed to help you promote the efforts in your church. And digital resources, such as social media posts, graphics and slides, will help you inform your congregation. You can find these resources and more at bchfoodroundup.org.

We are here to support your efforts. As you prepare your churches to participate in the Food Roundup, please let us know if there is anything you need. Contact BCH Food Roundup coordinator Alan Williams at [336.474.1277](tel:336.474.1277) or awilliams@bchfamily.org.

Thank you for not only providing food to children and everyone we serve together but also pointing them to Jesus by putting His love into action. We appreciate your leadership and your support in being a part of changing children's lives!

Brenda B. Gray
BCH Executive VP, Development & Communications



Scan the QR code or go to bchfoodroundup.org for slides, social media posts and other digital resources.

The Steps for Success!

HOW TO BE A PART OF THE FOOD ROUNDUP

1. Spread the word. Food Roundup flyers (see enclosed sheet), ads, slides and other downloadable resources are available. Use them in your printed and email newsletters. Share the flyer. Post the Food Roundup on social media! Find resources at bchfoodroundup.org

2. Encourage your members. Publicize the needs list (see enclosed sheet) in your church and encourage them to collect. Share your church's plan for participating. **Note: Due to licensure regulations, we cannot use outdated food. Check expiration dates and buy food that has the longest shelf life.**

3. Find out where to deliver your collection. A pick up point is designated for your area. Contact your association office to find out where to take your church's collection. Pick-up points will appear in the April edition of Baptist Children's Homes' (BCH) **Charity & Children** newspaper and on the Food Roundup website. **You will need to find out the last day your collection point will accept food deliveries.**

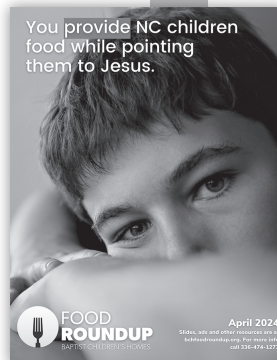
4. Who do you know that can help? You may have a connection with a distributor who would be willing to donate items from the needs list. If so, please reach out to them or send their contact information to **Alan Williams at 336-474-1277 or awilliams@bchfamily.org**

5. Rally your volunteers. Recruit missions, youth and other volunteer groups to help at pick up points to box and load items onto delivery vehicles. Call the contact person for details. A list will be in the April edition of BCH's **Charity & Children** newspaper.

6. Box it up. Sort and place the food/supplies in sturdy boxes for loading and transport.

7. Trucks & drivers needed. We are in need of large trucks to help with pick up. If you know someone who has access to a truck that could help with pick up and/or delivery, contact **Alan Williams at 336.474.1277 or awilliams@bchfamily.org**

8. Share the video. The 45-second video is ideal for sharing your church's impact through the Food Roundup. Go to vimeo.com/bchfamily/fr22 to download it. Please share it in your services, e-mail newsletter and on social media.



Video: Scan the QR code or go to vimeo.com/bchfamily/fr22



APRIL 2024

Find resources and downloads at bchfoodroundup.org

